

Nikhil Arora

UX/UI & Visual Designer

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PROFESSIONAL SUMMARY

UX/UI and Visual Designer with a background in Game Arts and Information Technology, combining visual design, user-centered design, digital product design, and web development. Experience designing websites, internal business applications, CRM systems, dashboards, brand assets, and digital experiences across multiple businesses. Skilled in Figma, visual design, wireframing, prototyping, web development, AI-assisted development, branding, and creative production.

EXPERIENCE

Visual Designer | MCBEE Pvt. Ltd.

Sultanpur, Delhi | Jul 2025 – Present

Working within StudioBee across the MCBEE group

- Work across UX/UI design, visual design, web development, branding, digital products, and creative production for MCBEE and its sister companies, StudioBee, BEENEXT, and ISD (Italian Sound Design).
- Designed and developed websites for StudioBee and BEENEXT, and contributed to the design implementation, functionality, and technical development of MCBEE's previous website in collaboration with the CEO.
- Currently contributing to the design and development of the ISD website.
- Designed and developed CRM systems for MCBEE, BEENEXT, and StudioBee to support internal workflows and business operations.
- Designed and developed **My.StudioBee**, an internal business management application covering client and project management, quoting, billing, time tracking, equipment management, cost modelling, invoicing, reporting, and profitability tracking.
- Designed information architecture, user flows, dashboards, navigation, and interfaces for internal business applications and operational tools.
- Created Zoho email and PDF templates in RTF for MCBEE, BEENEXT, and StudioBee.
- Designed social media content, motion graphics, portfolios, presentation materials, and design guidelines across the three companies.
- Assisted with cinematography and creative production for shoots across MCBEE, BEENEXT, StudioBee, and ISD.
- Worked across AI-assisted development and automation to improve digital workflows and internal business processes.

Graphic Designer Intern | CamCann Smart Systems

India | May 2019 – Nov 2019

- Designed logos, posters, banners, and other visual communication assets.
- Developed visual materials aligned with company branding and communication requirements.

SELECTED PROJECTS

3D & Game Art: Dark Signal, Sunburst Express, Morphing Along

EDUCATION

University of the Arts London | London College of Communication

BA Animation, Specialization in Game Arts | Sep 2021 – Jul 2024

Foundation in Design, Media, and Screen | 2020 – 2021

Vellore Institute of Technology

BTech Information Technology | Jul 2017 – Sep 2020

CERTIFICATIONS

AI-Assisted Coding for Designers | 2025

Google UX Design Professional Certificate | 2025

SKILLS

UX/UI & Product Design: User-Centered Design, User Research, User Flows, Information Architecture, Wireframing, Prototyping, Usability Testing, UI Design, Dashboard Design, Web Design, Mobile Design, Design Systems, Style Guides

Visual Design: Visual Design, Branding, Graphic Design, Layout, Typography, Digital Design, Art Direction, Motion Graphics

Web & Development: Web Development, Frontend Development, Responsive Design, CMS, AI-Assisted Development, Automation

Design Tools: Figma, Adobe XD, Photoshop, Illustrator

3D & Game Art: Maya, ZBrush, Substance Painter, Substance Designer, Unreal Engine **AI**
& Development Tools: Lovable, Cursor